



Kentucky Exposition Center

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Over 640 teams Compete in the JVA World Challenge **at the Kentucky Exposition Center**

LOUISVILLE, KY (April 4, 2013) – Over 640 volleyball teams will invade the South Wings of the Kentucky Exposition Center April 11-14 for the JVA World Challenge presented by Rox Volleyball. The tournament is the mid-year championship for girls' volleyball teams 10-18 years of age with teams coming from across the country and Canada to compete. The event is projected to generate over \$4.4 million of economic impact for Louisville.

Competition runs Friday and Saturday 8 a.m. – 9 p.m. and Sunday 8 a.m. – 6 p.m. Tickets are \$8 for adults and \$6 for students. Three day passes are \$20 for adults and \$15 for students. Parking is \$8 per vehicle.

The AVCA/NCSA College Prep Combine will be held before the tournament on Thursday, April 11, 3 p.m. – 9 p.m. This event will allow uncommitted high school players to build their recruiting profile.

In addition to the talent combine and competition, there will be seminars for parents and a vendor showcase featuring uniforms, casual clothes, training aids and more.

The JVA 2013 World Challenge is the only major fundraiser for the Junior Volleyball Association, a non-profit organization whose mission is to promote the growth of junior and youth volleyball through program development, education and events.

For more information, visit <http://jva.avca.org/Tournaments/2013JVAVWorldChallenge.aspx> or download the FREE JVA Dig In App, which includes event information, court layouts, a Kentucky Exposition Center interactive map, tournament results and more.

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One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. Parking at the Kentucky Exposition Center is \$8 per vehicle. For more information, go online to www.kyexpo.org.